

Recruitwise Technology eMarketing Services

Search Engine Optimisation (SEO), Social Media Optimisation (SMO), Social Media Marketing (SMM) & eMarketing solutions for recruiters.

A little bit of our history in recruitment & the web...

All our strategies are created then overseen and/or run by Darren Revell, a veteran of the recruitment industry who started in 1990 for a James Caan Humana franchise partner, where in his first year in recruitment he became the 2nd largest fee earner amongst 150 consultants. Darren has sold all forms of recruitment service including perm, temp, contract, interim, campaign advertising, search and RPO/Vendor management. In short he has walked the recruiter's walk.

Setting up in business in 2000, Darren started a training/consulting firm that by 2004 had trained over 5000 recruiters in the art of new business sales, covering 100 market niches and 1000 different firms. Introducing his first course on extracting data/sales leads from the web in 2004/05; Darren then converted that training into a recruitment web spider. It was at this time that Darren took the lead in our technology business and began de-engineering Google, making products to extract recruitment leads and supplying website technologies that comply with Google's requirements.

Considered a founder of 'Recruitment SEO' principals, Darren's knowledge and expertise have been recognised by the recruitment industry, job board sector and more over in the wider SEO community where he has received offers to buy the company.

Even today Darren generates 75% of our company's new business and so has not lost his eye for how to win business. No other service provider can offer you such a unique track record in how to generate new business for your recruitment firm using the web, be that in quality candidate registrations and/or new business clients.

Fixed Price SEO, SMO & Marketing support

Traditional SEO/SMO Plan 1 -

£349* per month

200 Directory Submissions per month
30 Social Bookmarks per month
90 Article Submissions per month (3 unique articles)
15 Blog Reviews per month
50 Search Engine Submissions per month

Traditional SEO/SMO Plan 2 -

£449* per month

400 Directory Submissions per month
60 Social Bookmarks per month
90 Article Submissions per month (3 unique articles)
15 Blog Reviews per month
50 Search Engine Submissions per month

Traditional SEO/SMO Plan 3 -

£849* per month

600 Directory Submissions per month
90 Social Bookmarks per month
90 Article Submissions per month (3 unique articles)
15 Blog Reviews per month
50 Search Engine Submissions per month

Link Partner Programs

Example Link Partners Plans

20 Links per month	£177* per month
60 Links per month	£344* per month
100 Links per month	£617* per month
200 Links per month	£834* per month
400 Links per month	£979* per month

SEO Content Services

SEO News Services - Site news

Bespoke news developed especially for you and your site, rich in both SEO content and usability for your readers.

- 1 Bespoke SEO copy based news article per day **£399* pcm**
- 2 Bespoke SEO copy based news articles per day **£699* pcm**
- 3 Bespoke SEO copy based news articles per day **£999* pcm**

Content Creation

£45* per hour

Home page content creation
Tier one (About us etc) content creation
SMO Broadcast Material
Case Studies
Ready Project Stories
Ready Testimonials
Ready Client Micro Pages
Blogs
Articles
Press releases
Content other

Fixed price plans can be created linked to content goals/volume, as can training programs of what to write, how and why.

LinkedIn Marketing

Group Member Creation **From £499 per month**
Member Interaction/Retention Marketing **From £699 per month**

Facebook Marketing

Group Member Creation **From £499 per month**
Member Interaction/Retention Marketing **From £699 per month**

Twitter Marketing

Group Member Creation	From £499 per month
Member Interaction/Retention Marketing	From £699 per month

Social Media Marketing

- Social Media Analysis
- Social Media Monitoring
- Social Bookmarking & Tagging
- Broadcasting Social Content to Twitter, Facebook, LinkedIn, Blogs etc
- Gathering Social Followers

SMO Marketing plans can be based upon some/all of the aforementioned. Prices start from **£399** a month.

SEM Pay per Click Services

We can set up, run and support your PPC campaigns. Our fees are based upon 20% of the campaign budget so £1000 a month spend is £1200 with our management fees.

To set up a PPC campaign and/or overhaul a campaigns effectiveness incurs an initial £995 evaluation/strategy review fee.

eMarketing Services

Marketing Services - Bespoke hand written newsletters to educate your readership and bring visitors to your website, social media accounts and other online presences.

Prices below are based on the client providing the email platform to be used.

- One Client & Candidate Newsletter per month **£399* pcm**
- Two Client & Candidate Newsletters per month **£599* pcm**

RWT email platform price guide, exact quotes upon request.

0-5000 mails per month	£79-£125 per month
5001 to 10000 mails per month	£125-£225 per month
10001 to 15000 mails per month	£169-£300 per month

Talent Pool Marketing

Hand picked content from within your industry/industries designed to grab you new talent pools/educate your existing talent pools and retain long-term sustainable interaction with you and your recruitment brand.

Includes the cost for creating and delivering messages (email plans will be an additional cost).

- 'Talent Pool' marketing per month £499* pcm
- 'Talent Pool' marketing per week £799* pcm
- 'Talent Pool' per day pay £1299* pcm

All content related services include proofreading from Cambridge/Oxford University student proofreading services.

*** All Prices plus VAT**